

For Immediate Release

October 29, 2009

New Program Assists Unemployed Individuals to Find Work

Supporting Employment Transitions (SET) announces the launch of a new Job Search program available to all unemployed individuals in the Nanaimo region. ***SET Your Target*** provides comprehensive job search tools and techniques needed for job-ready individuals to secure gainful employment in today's competitive labour market.

“For many in this community, finding employment has become a full-time job”, said Sandra Bistriz, Director of SET. “This challenge is much easier if you can acquire the right techniques and a group of people for support. The program’s objective is simple- to provide unemployed members of our community with effective job search tools to get them back to work as quickly as possible.”

During the free two-week program, each participant will develop an effective job search plan, create a winning resume and cover letter, learn practical networking strategies and practice successful interview techniques. Additionally, guest speakers will offer perspectives on the local labour market and motivational encouragement. Trained facilitators offer expertise, guidance and support to ***SET Your Target***'s structured curriculum and participants will have the option to access further assisted services at the conclusion of the program.

SET Your Target welcomes fourteen participants into a new program each month with the first program scheduled to start November 9, 2009. All individuals who are looking for work and would benefit from job search assistance are welcome to contact SET at (250)714-0085 for further information.

This Initiative is funded in whole or part through the Canada-British Columbia Labour Market Development Agreement.

Supporting Employment Transitions (SET), a program of S. L. Bistriz Consulting Inc., has provided free employment assistance for unemployed residents of the Nanaimo area since 1999. Services currently include one-on-one employment counselling, job coaching, referrals to other community services, on-going follow up, access to technology and comprehensive job search resources. The SET Employment Resource Centre is located at 101-155 Skinner St. Nanaimo, BC and is open Monday thru Friday, 8:30 am – 5:00 pm.